



**PROTECT
EUROPE.**

CERTAIN CANCERS CAN BE PREVENTED

Healthcare professionals are key to increasing vaccination rates and protecting the population from HPV cancers, which include cervical, anal, penile, among others.

To boost HPV vaccination uptake in EU member states, it is essential that healthcare professionals receive thorough training and education.

This includes both technical knowledge about the vaccine and effective communication skills to address patient concerns and emphasise the importance of vaccination.



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RECOMMENDATIONS FOR HEALTHCARE PROFESSIONALS



ENHANCE PROFESSIONAL KNOWLEDGE AND INFORMATION SHARING

Ensure regular updates to your knowledge and access to evidence-based materials that support vaccination, allowing you to offer accurate and trustworthy recommendations.



PRACTICE CULTURALLY SENSITIVE AND ADAPTIVE COMMUNICATION

Recognise and respect cultural influences on health perceptions, particularly given the early age recommendation and the association with an Sexually Transmitted Infections for the HPV vaccine. Tailor communication to be culturally sensitive and relevant to the recipient.



DEVELOP EFFECTIVE COMMUNICATION SKILLS AND STRATEGIES

Strong communication skills and appropriate strategies are essential for effectively promoting HPV vaccination and addressing patient concerns.



ENSURE ACCESSIBILITY AND AVAILABILITY OF RESOURCES

Make sure information, healthcare services, and vaccine-related resources are easily accessible to everyone, regardless of location, economic status, or abilities, to achieve satisfactory vaccination coverage.



MORE INFORMATION:
www.protect-europe.org



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